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Moe's Southwest Grill Partners with SYSCO Food Services for Exclusive U.S. Distribution

ATLANTA (March 27, 2007) – Further strengthening its position as one of the nation's fastest-growing restaurant chains, Moe's Southwest Grill has contracted with North America's largest food service marketer and distributor, SYSCO Food Services, to consolidate its U.S. food purchasing and distribution program. The partnership dramatically improves and streamlines Moe's Southwest Grill's supply chain, which will yield increased efficiencies and cost savings throughout its 340 stores. As the company continues its growth, the SYSCO partnership will prove to be an alliance as Moe's Southwest Grill transitions from a regional chain to a national powerhouse.

"We continuously look for ways to enhance value for our franchisees and grow Moe's Southwest Grill into a world-class enterprise," said Matt Andrew, senior vice president and brand leader of Moe's Southwest Grill. "With the explosive growth this brand has experienced in the last two years alone, there was no question we were ready to leverage our increased purchasing power to the benefit of our supply chain."

Capitalizing on the phenomenal growth of the Moe's Southwest Grill concept, the new purchasing and distribution programs are centrally managed and supported allowing the company to order, report, track, and control inventory with a secure, real-time Internet system. Company executives worked with franchisees to align with SYSCO Food Services for greater purchasing power benefiting the entire system.

"We are very excited to partner with a fast-growing and dynamic brand like Moe's Southwest Grill and we look forward to working with the many franchisees who have helped to create such a powerhouse brand," said John Eichelberger, vice president of

sales for Sysco Food Services. "With our reach and expertise in supply chain management we hope to service the many Moe's Southwest Grill's locations nationwide many years into the future."

About Moe's Southwest Grill

Moe's Southwest Grill is the neighborhood burrito place offering fun, fresh Southwest flavors with a healthy twist. The Atlanta-based company was founded in December 2000 and currently has 800 franchise units signed and more than 340 operating throughout 38 states. Moe's Southwest Grill ranks number 2 in Technomic's 2006 Top 500 Fastest Growing Chains and number 11 in Inc. Magazine's 2005 Top 500 ranking of the fastest-growing private companies. Moe's Southwest Grill is part of Atlanta-based Raving Brands, a multi-brand restaurant franchise company. For more information, visit www.moes.com.

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